



**Next Meeting of the Western Region to be February 4, 2001 in Anchorage, Alaska.**

**The next Western Region fall meeting to be September, 2001 in Reno, Nevada**

Minutes of the Western Region Meeting  
September 23, 2000  
Las Vegas NV

Rich Minetto opened the meeting at 8:30am.

Attendees: 28 not including guests. See attached list.

Guests:           NSPE President Elect Dan Clinton, PE  
                      NSPE Executive Director, Pat Natale, PE  
                      NSPE Membership Consultant, Annette Petrick, CAE

**Presentation by Pat Natale**

Pat presented a slide show on the \$800,000 Image of the Engineer campaign. \$600,000 of which will come from the NSPE coffers and the rest will be solicited in the form of participation from the technical societies. There may be a need to assess each member \$15-\$20 a year for two years to support the image campaign.

**The slide show for this presentation will be distributed on the WR list serve by the NSPE staff.**

Cindy Kirschner is NSPE's new PR manager. She can be reached at (703) 684-2815 or by email at [ckirschner@nspe.org](mailto:ckirschner@nspe.org). She is putting together a PR kit and will be distributing it soon.

**Presentation by Annette Petrick, NSPE Membership consultant.**

Annette gave a presentation on membership development. We need to show prospective members that NSPE serves their members through offering products and services, professional development, and government affairs

The job at hand is showing people what this means. She is assessing what needs to be done to accomplish this.

Al Miller has developed the E-team concept where NSPE members reclaim members, renew members, and recruit members.



She presented new demographics for the number of engineers in the US as 180,000 licensed engineers not 2 million or 500,000. The higher misleading number is based on the number of licenses. However, many engineers hold more than one license and/or are no longer practicing.

There are only 3 grades of membership now. Licensed member, member (not licensed) and students.

She said that marketing plans have to be valued based. Marketing plans are systematic, targeted, captivating, specific and hi-tech.

She stressed the importance of gathering intimate knowledge about the members and potential members. She will also work with the groups to help get volunteers re-involved in membership recruitment and retention.

We need to remove barriers to becoming members. We have to: make it simple, make it valuable, make it compelling, make it available, and make it contemporary.

She said that the NSPE application was reviewed and found that it had six places on it that might (could) have potential members stopping to either lookup information or find it too difficult to complete. The application is being simplified. One size fits all: multiple, local, flexible, global, and personal.

Members expect and deserve options. When a person walks into the local am-pm market and wants a cup of coffee how many options do they have? Seventeen. They expect and deserve choices.

The Society Environment: Is it comfortable and appealing and nurturing.

The Society is multifaceted: leadership, member, local, previous, prospects, new.

Does NSPE want to be inclusive or exclusive?

**Al Miller has a membership initiative called the E Team. Are you willing to go out and recruit a new member or members?**

**Annette will come into a state, chapter or region and work with your committee or group. Her costs are partially funded by NSPE. Her expertise would be to develop a membership program for your group. It would include what your group offers to the potential member. WA and CA have extended an offer to her. She can be reached by email at [www.petrickoutsourcing.com](http://www.petrickoutsourcing.com).**

**This presentation will also be distributed to the WR list serve by the NSPE staff.**



Presentation by Pat Natale on the latest NSPE Products and Services.

There is a new NSPE Video “**Get Licensed, Get Ahead.**” There also is an accompanying Brochure and Poster. It was mailed to each of the states. Check with your state office. It can be purchased on the NSPE web - product #2010A Brochure \$10 for 40; #2010B Poster \$5 each; #2010C Video \$20; and #2010D full kit all of the above \$30 (20 brochures.)

Other resources available from NSPE are:

1. PE Readiness: Prepare for the exam.
2. The Practice of Engineering as a Business Corporation.
3. Engineering Ethics and professional practice.
4. Code of Ethics now in French, German, and Spanish.
5. State-by-State Summary of Liability laws affecting the practice of engineering.
6. Ethics Contest and 8 volumes of ethical board of ethical review. Translated into Japanese and NSPE will be getting residuals on this.
7. Legislative Initiative Agenda.
8. How to Contact and Influence Government Officials.
9. The Glass Ceiling Video.
10. Compensation and Benefits in Consulting Engineering Firms.
11. Career Asset Manager.
12. Income and Salary Survey.
13. Contract Documents – Standard Form of Master Agreement Between Owner and Engineers for Professional Services. These documents are now available for download from the web.
14. There is an electronic weekly update called “**NSPE’s U.S. – Engineering Press Review**” on what is new that impacts engineering. You must sign up to get this weekly email.

Presentation by NSPE President Elect Dan Clinton

NSPE President Elect Dan Clinton reported on the first meeting of the new streamlined board of directors consisting of twenty-three members (2 non voting NSPE ED and SSEC Rep.). The meeting was held at NSPE HQ on September 15 & 16, 2000

The NSPE agenda will be put on the web site and sent to the board well in advance of the meeting. One small bylaw change: Howard Blitman has been nominated as president Elect. That leaves a vacancy in the office of Treasurer. Current nominating committee will nominate someone to fill the vacancy and recommends that to the board.

The NSPE Board endorsed the CA initiative Proposition 35 but also indicated that they had no money to contribute to the cause this time.



\$10,900 was voted to support participation in UPADI. David Waugh represented NSPE and felt that it was necessary to be involved in the Central and South America issues. US Council for Engineering Practice should be actually filling the seat, not NSPE: NSPE NCEES ABET and Consulting Engineers Council.

There was discussion on how the national organization can support the regional meetings. NSPE budgeted \$1,000 for each of the regional VP's and Practice Division regional Vice Presidents. \$2,500 was also budgeted to have conference calls with the states to enhance communications but was not approved pending submission of a business plan.

The \$25,000 that was allocated to participate in the Delaware, fight with NOVELLL has been withdrawn as the Attorney General for Delaware has chosen not to pursue the suit.

Each state and chapter is asked to amend their bylaws to keep in accordance with the new NSPE membership grades.

Two major initiatives were discussed: (1) **the membership campaign** will have a sub programs such as the E-team, and (2) **the image campaign** will have a sub program such as the American engineers campaign.

Next meeting of the NSPE is in Anchorage, Alaska beginning on Thursday February 1, 2001 with Practice Division Executive Boards, Task Forces and committee meetings, Friday will be more of that, Saturday Professional Edge seminars and leadership training for state president's and president elects and Sunday will be the regional breakfasts and consensus conference. Then on Monday & Tuesday will be the Board of Directors meeting.

The Detroit meeting will be held in July of 2001 and will follow that same basic agenda. The Henry Ford Museum is in Detroit and NSPE is working with General Motors to completely transmit the convention to all engineers within GM throughout America.

### Presentation by Grant Anderson. P.E.

Grant Anderson reported on the NSPE BOD meeting. Lee Allison gave a presentation on what the role of the regional vice presidents is and should be. Their job would be to get each state bylaws etc. in line with the membership grades of national. Also send info to NSPE that could be on the NSPE web site. The discussion of having the regional meetings at a site that is easy to get to and forget about rotating it to each state and giving each state a turn was also discussed.

Other regions added education, training etc. to appeal to the general members rather than a small select group who likes to do governance.



Presentation by George Zinckgraf, P.E.

George reported on the last day of the meeting. It was a facilitated session by Jack Scheigel on Leadership training with the board and task force and committee leaders. Small groups reviewed each goal and accomplishment under it and refreshed the strategic plan and plan of work for the coming year. Formerly the NSPE President gave a charge to the committee. Now the committees are formulating the plan to support the goals. Now the chairs of the task forces will develop the topics for the consensus congress that will be on the agenda for the Winter meeting in Alaska. The states will have an opportunity to give their input also. The information will be sent to the state executive directors and state presidents. It will also be put on the web and will be advertised in ET. Then a conference call will cull that down and the agenda will be sent out prior to the consensus congress.

Report by the Joe Rhoads, P.E., PEC Representative

PEC has been working on the licensure brochure "Is Your Construction Experience Creditable for Licensure as a PE.? Working on mentoring to get the young people involved. They passed a resolution to support revisions to the NCEES on construction experience. They encourage NCEES to add language that says: construction experience that demonstrated engineering principles and practices should be added. Goals: Guidelines for mentors with a formal mentoring program to follow. A guideline on teaching mentors how to relate to mentoring applicants. They will train 15 to 20 volunteers. At the Detroit meeting they will take the 15 mentors and set them down with 15 mentoring applicants. (Screened to determine that the mentors can actually meet the problems that they have.)

Report by Clyde Nagatga, P.E., PEI Representative

PEI moved to a product development format rather than governance. New products have been brought forward. They used those sessions to bring issues forward from the states and regions. At the Norfolk meeting they used the surveys to the mid career PE and have initiated a pilot program. They have connected with a consulting firm on how to find a job. Further development of the pilot program will occur. Stand alone seminars and PEI scholarship programs are under development.

Report by Steve Theno, P.E., PEPP Representative

They focused on products and services. They will continue development and execution of delivery. The second focus was on membership. They will set up presentations with the large consulting firms, one with management and one at the employee level. The Professional Development Committee has 5 years worth of continuing Education Courses to market. EJCDC documents are available on line for downloading. The next generation of documents will be intelligent documents with red lines, strikeouts and



document relationships. PEC is collaborating with PEPP on this. Professional Liability program is under way. Model liability law has been generated. At the summer meeting practice division roundtables were held and the results are posted on the forum section of the NSPE web site by each practice area. Topics range from global issues to diversity. Sponsors a QBS award.

### Presentation by the PEG Representative

PEG got funding on a program on “Put the Brakes on Fatality Day.” The Federal Engineer of the Year program may be expanded to allow for state and local engineers to participate.

### Western Region Operating Procedures

Discussion began on how the assembly would vote during today’s discussion. There was a motion to adopt a state voting policy of 2 votes per state with 1 vote extra for CA for the purpose of actual voting on the proposed governance model. This was based on one vote for every 750 members over the 1500. 14 yes 10 no. States will have two designated representatives.

Motion to allow any one present to vote. 14 yes, 6 no.

Will the three PD vice chairs have a vote here at this meeting? States will have their votes? And can all that reside with one person?

Motion: Just the state representatives have a vote at this meeting. 7 yes & 12 no.  
Substitute motions: one vote per practice division represented at this meeting on the adopting the governance documents today. 20 yes. Carried.

The chair ruled that voting to adopt the governance model will be that everyone will have a vote until we decide otherwise on the voting, including guests and staff.

Meeting recessed at 12:05.

The meeting reconvened at 1:35pm.

Motion to accept Norfolk minutes and the Arizona minutes as written. Carried.

Treasury Report: Rich Minetto stated that there is a Current Balance of \$454.50 that includes checking and savings. There is \$263 in dues that are in arrears. WA overpaid by \$10.



Dues statements for the coming year 2000-2001 were distributed and are based on 70 cents per member as of July 1, 2000 exclusive of student members. Minetto projected \$4,916 in income for FY 2000/01.

Motion to accept the financial reports as written. Carried.

Motion: To accept the fourth draft of the Governance Model to begin discussion.

Governance Model discussion/revisions:

NSPE Western Region Operating Procedures - The **finalized model will be distributed via the WR list serve in its revised entirety.**

Operating Procedures

**THIS PORTION OF THE DISCUSSION WAS ACCOMPLISHED USING THE REVISED FOURTH DRAFT 8/31/00 PRESENTED BY ALAN WERNER, WSPE.**

Section A Definition

Definition approved as written

Section A – Carried Unanimously

Section B - Regional Meetings

Move to strike the time and location. Starting in the second sentence of paragraph one and continuing with "...The intent of the WR is for this fall meeting to be rotated among..." up to and including "...opportunities for continuing prof devel hours shall normally be provided by the state societies with assistance from NSPE as appropriate".

Due to time constraints it was decided to stick to the concepts of the sections and then allow the drafting committee to reconvene to finalize the document.

Concepts in Section B – There will be an annual meeting. Encourage professional development at the WR meetings. Change the shall to may with regard to professional development. Establish a two-year calendar.

Action items or resolutions for submittal to NSPE BOD: Reduce to 60% majority vote. Carried.

Move to accept Section B as revised to state only that we will have an annual meeting, and not designate a time or place; add may have additional meetings; and planning will occur on a two-year calendar.

Section B – Carried Unanimously.



Section C - Regional Leadership Council

1. Purpose. No change.
2. Voting – Allowing the practice divisions to vote on the leadership council was questioned, due to the fact that most states do not have active practice divisions and very little communication takes place between the national practice divisions and their constituents within the western region.

Motion to allow the Practice Divisions to vote; and the senior and Junior VP to vote; and the Treasurer to vote. Carried.

Discussion regarding the number of votes each state will have.

Motion to approve giving two votes for the first 500 members (minus students) as a base, plus one additional vote for each 500 members or fraction thereof over and above the base 500. Results of poled vote.

WA yes 2; UT/PEC yes 3; OR yes 2; NV yes 2; MT absent; GU absent; ID abstain; HI 1 yes 1 no; CA 3 yes; AZ 2 yes; AK 2 no; PEPP 1 yes; PEI 1 yes.

Motion to approve section C.

Section C – Carried Unanimously.

Section D - Election of the Officers:

There was discussion about there being one alternate, who can alternate for either the Senior VP or Junior VP. VP and alternate shall be elected for a two-year term. Alternate is a three-year term and call the alternate a non-voting VP-elect. Motion: VP alternate serves a one-year term and is non-voting.

National nominating committee – OK as is.

Section 5 Consecutive Terms is out. National bylaws doesn't allow for this.

Section D - Carried Unanimously.

Section E - Duties of the Regional Vice Presidents

Change section 7 to remove date and section 8 to recall using a 2/3 vote and revise remaining part of section 8.

Section E – Carried Unanimous.

Section F Duties of Secretary/Treasurer – Revise section 8 regarding number of bank accounts and signatures on checks.

Section F – Carried Unanimously.

Section G – State Society Dues

State society dues for membership in the Western Region.



\$200 fixed fee per state plus 70 cents per members exclusive of students. Will be added to operations document. Non-dues paying members lose their vote upon becoming delinquent and will not be reinstated until all dues (arrears and current) are paid in full.

Strike section 4 – Additional Dues Assessment.

Section G – Carried Unanimously

Section H – Modification of Regional Governance Guidelines

Section 1 – change state representatives to Regional Leadership Council

Strike Section 3 and 4.

Section H – Carried Unanimously

**On motion to approve the Operating Procedures as conceptually presented and accepted at this meeting – PASSED**

Ken McGowan and his group will add these final edits and circulate the finalized Western Region Operations document on the WR listserv. Ron Carducci will submit them to NSPE for their approval at the next NSPE Board meeting.

**New Business**

Minetto addressed the group concerning the two board meetings he was unable to attend. While it was an unfortunate set of circumstances that prevented his attendance he was committed to serving his term and representing the Western Region.

Nominating Committee WR Representative-

Motion to have Joe Rhoads serve on the NSPE Nominating Committee. This will be the nominating committee chaired by Al Miller. An alternate to Joe was not chosen at this meeting but it was decided there should be an alternate selected at a later date- probably after the criteria has been developed by national to determine who is eligible to serve.

Regional VP's Nomination and Election –

Currently our senior regional VP is Rich Minetto. His term expires July 2001. George Zinckgraf is the junior regional VP. His term expires July 2002. Grant Anderson is the alternate elected to fill in as regional VP if either of the VP's is unable or unwilling to carry out their responsibilities. His term expires July 2001.

The next election will occur at the winter meeting in Anchorage, Alaska. This will allow time to notify the states of the upcoming nomination and election.

Secretary/Treasurer Nomination and Election –

Sam Grossman from CA was nominated from the floor. Ron Carducci was nominated from the floor. Grossman declined the honor due to other state obligations. Ron Carducci was elected to a two-year term as Secretary Treasurer.



Meeting Sites Selection –

The discussion of the advantages of limiting the WR meeting sites to locations that provided convenient travel access, reasonable hotel rates, adequate facilities and amenities that were suitable for families was held. Several cities meeting this criteria were considered: Seattle, San Francisco, Salt Lake City, Los Angeles, Reno, San Diego, Phoenix, Sacramento, and Portland.

It was decided that the next annual meeting would be held in Reno with the following annual meeting to be in Sacramento.

It was generally agreed these meetings required two days to allow time to conduct regional business and allow time for creative brain storming on improving the society. Offering continuing education might draw broader participation.

**Other Business**

The proposed Model Law being supported by NSPE was discussed. George Zinckgraf gave a review of the proposed model. Reviewed current criteria and the proposed alternative path. This was an information item for future action.

**Adjournment**

There being no other business, the meeting was adjourned at approximately 5:00 pm

Respectfully Submitted,

Ronald F. Carducci, P.E.  
Secretary/Treasurer  
NSPE Western Region Leadership Council



**WESTERN REGION ANNUAL MEETING**

**ATTENDANCE LIST**

**SEPTEMBER 23, 2000**

Grant Anderson, P.E.	Arizona
Curtis Beck, P.E.	Hawaii
Lyell Bigham, P.E.	Washington
Forest Braun, P. E.	Alaska
Jim Buffa, P.E.	Nevada
Don Clark, P.E.	California
Ron Carducci, P.E.	California
Jim Fuller, P.E.	Washington
Sam Grossman, P.E.	California
Larry Hanson, P.E.	Arizona
Marti Kramer, CEO, CSPE	California
Roger Kulhman, P.E.	Oregon
Ken McGowen, P.E.	Washington
Rich Minetto, P.E.	Nevada
Clyde Nagata, P.E.	Hawaii
Lewis Neeb, P.E.	California
Joe Rhoads, P.E.	Utah
Pat Schlosser, P.E.	<u>????</u>
Jim Stohr, P.E.	Oregon
Steve Theno, P.E.	Alaska
Charlie Vaughn, P.E.	Nevada
Bob Wagner, P.E.	Arizona
Ken Walch, P.E.	Alaska
Steve Walker, P.E.	Idaho
Alan Werner, P.E.	Washington
Bruce Witcher, P.E.	Hawaii
George Zinckgraf, P.E.	California